Brown Bag Series 2015-2016

Good Night and Good Luck: Cross-Cultural Newspaper Representations of Sleep Aid Use among Older Adults

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Thursday, October 29, 2015
12:00-1:00 pm
Gerontology Institute
One Park Place, Suite 605

(See bio on back)
Mairead Eastin Moloney received her Ph.D. in Sociology from the University of North Carolina at Chapel Hill in 2009. Subsequently, she held postdoctoral fellowships in both research (2009-2011, Program on Integrative Medicine in the School of Medicine at the University of North Carolina at Chapel Hill) and teaching (2011-2013, Department of Sociology at North Carolina State University).

In 2014, she joined the University of Kentucky as an Assistant Professor in the Department of Sociology. She also serves as faculty for the new major in Health, Society, and Populations in the College of Arts and Sciences.

Her primary research agenda uses multiple methods to explore the medicalization of sleeplessness. The quantitative results of her study were published in the *American Journal of Public Health*, and related qualitative and theory-driven articles are currently under review. Her current project, "'Good Night and Good Luck': Cross-Cultural Newspaper Representations of Sleep Aid Use among Older Adults" analyzes English-language newspaper articles (1993-2015) that mention sleep aid use among older adults.